

Community Profile

Galax/Carroll/Grayson, Virginia





Interstates 77 and 81 provide easy access to Virginia, North Carolina, and Mid-Atlantic markets, and a day's drive to 80 percent of the nation's population.

An independent city and two counties working together to make a difference in the Blue Ridge Mountains of Southwest Virginia.

Unique to the region is an economic team that includes the Blue Ridge Crossroads Economic Development Authority, Crossroads Small Business Development Center and the Crossroads Institute. This group recently was awarded the 2008 Jerry W Davis Award for Entrepreneurial Excellence by the Applachian Regional Commission and the University of North Alabama. The Virginia General Assembly has designated the area, "The Entrepreneurial Region of Virginia".



Location

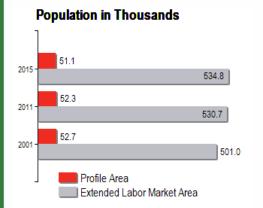
Heritage and sophisticated training come together for a great workforce.

The two counties of Carroll and Grayson and the independent city of Galax are situated in southwestern Virginia, surrounded by the beautiful Blue Ridge Mountains. The North Carolina state line forms the southern boundary of the counties. Galax is located in the center of this trade area. The area's economy is anchored by a strong manufacturing base represented by the furniture, clothing, and electronic components industries.

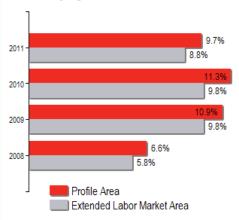
Galax is located 313 miles southwest of Washington, D.C.; 64 miles northwest of Winston-Salem, N.C.; 262 miles southwest of Richmond, the state capital; and 294 miles west of Norfolk.







Unemployment Rates



| Population | | |
|----------------------------------|--------------|------------|
| Gender Distribution (2011) | Male | Female |
| Galax/Carroll/Grayson | 48.9% | 51.1% |
| Race/Ethnicity (2011) | | |
| Classification | Profile Area | Labor Area |
| White | 50,481 | 495,868 |
| Black | 1,072 | 18,354 |
| Two or More | 424 | 6,826 |
| American Indian or Alaska Native | 150 | 1,604 |
| Asian | 129 | 7,862 |
| Pacific Islander | 36 | 210 |
| Hispanic (may be of any race) | 2,201 | 19,187 |
| Median Age (2011) | | |
| Carroll | | 45 years |
| Galax | | 43 years |
| Gravson | | 47 years |



"Here at the Independence plant we make 125 different Nautilus commercial strength machines and ship worldwide via our company trucking fleet, common carriers and international freight forwarders." Cindy Rudy, Controller, The Nautilus Group, Independence (Grayson County), Virginia Division.

| 24,655 |
|---------|
| 262,254 |
| 286,909 |
| |
| |
| 59.0% |
| 60.4% |
| |
| |
| |
| 8.4% |
| 7.8% |
| 5.7% |
| |
| 2,393 |
| 22,960 |
| 25,353 |
| |
| 2,733 |
| 28,949 |
| |

Total

31,682



Unemployment in the region is higher than the U.S. and Virginia averages.

| Commuting Patterns 2000 Census | | |
|---|--------|-------|
| Live and work in Galax/Carroll/Grayson: | 17,660 | 66.9% |
| Total In-Commuters: | 2,237 | 8.5% |
| Total Out-Commuters: | 6,505 | 24.6% |
| Net Out-Commuters: | 4,268 | |
| In-Commuters From: | | |
| Wythe Co. VA | 547 | 24.5% |
| Surry Co. NC | 324 | 14.5% |
| Alleghany Co. NC | 313 | 14.0% |
| Floyd Co. VA | 180 | 8.0% |
| Patrick Co. VA | 142 | 6.3% |
| Out-Commuters To: | | |
| Surry Co. NC | 2,043 | 31.4% |
| Wythe Co. VA | 864 | 13.3% |
| Pulaski Co. VA | 610 | 9.4% |
| Alleghany Co. NC | 542 | 8.3% |
| Forsyth Co. NC | 321 | 4.9% |

| Commute Time 2000 Census | | |
|--------------------------|-------|-------|
| Worked from home | 627 | 2.6% |
| Under 15 minutes | 7,256 | 30.8% |
| 15-29 minutes | 8,872 | 37.7% |
| 30-59 minutes | 5,509 | 23.4% |
| Over 60 minutes | 1,901 | 8.1% |

| Additional Labor Resources | |
|--|--------|
| High School Graduates Not Continuing (2010-2011) | 86 |
| Two-Year College Graduates (Spring 2011) | 1,547 |
| Two-Year College Enrollees (Fall 2011) | 8,999 |
| Other College and University Graduates (Spring 2011) | 2,095 |
| Total | 12,727 |



A high percentage of the workforce is trained in manufacturing, forest products, light trades, and information technology.

Career Readiness Certificate (CRC) Regional CRC Recipients (01/01/2010-10/19/2010) 292

Virginia's CRC assists employers by certifying that a recipient possesses core skills in applied math, reading for information, and locating information. The CRC certification is based on established Workeys ® assessment tests. Virginia uses a three-tiered approach (bronze, silver, gold) to credentialing certificate holders that is based on the recipients level of development skills. (Numbers are regional, based on workforce investment area.)

| Educational Attainment | |
|---|-------|
| On-Time Graduation Rate (Class of 2011) | 87.8% |
| Percentage of Galax/Carroll/Grayson population age 25+ who are | 72.9% |
| high school graduates | |
| Percentage of Galax/Carroll/Grayson population age 25+ who have | 11.4% |
| earned a Bachelor's Degree or higher | |



A diversified labor force of over 58,000 is located within a 45-minute drive.

| Employment by Sector* (4rd Qtr. 2011) | | | |
|---------------------------------------|-------|--------|--------|
| Natural Resources and Mining | | 147 | 1.0% |
| Construction | | 571 | 3.9% |
| Trade | | 2,175 | 14.9% |
| Transportation and Utilities | | 237 | 1.6% |
| Manufacturing | | 2,861 | 19.6% |
| Information | | 142 | 1.0% |
| Financial | | 414 | 2.8% |
| Services | | 4,708 | 32.3% |
| Government | | 3,334 | 22.9% |
| Other | | 0 | 0 |
| | Total | 14,589 | 100.0% |

N.D. - Not Disclosed

^{*}By Business Establishment

| Employment by Occupation* (4th Qtr. 20 | 11) | | |
|--|-------|--------|-------|
| Construction, Extraction & Maintenance | | 891 | 7.1% |
| Farming, Fishing & Forestry | | 87 | 0.7% |
| Managerial, Professional & Related | | 2,747 | 22.0% |
| Production, Transportation & Material Moving | | 2,668 | 21.4% |
| Sales & Office | | 3,366 | 27.0% |
| Service | | 2,712 | 21.7% |
| | Total | 12,471 | 100% |

^{*}By Business Establishment



Over 4,000 residents commute outside the area for employment.

| Major Employers | | | |
|--|-------------------------|------------|--|
| Manufacturing | | | |
| | | Estimated | |
| Company | Product/Service | Employment | |
| Barker MicroFarads | Electronic components | 100 - 299 | |
| Consolidated Glass & Mirror Corporatio | n Mirrors & glass | 300 - 599 | |
| Darco Southern, Inc. | Gaskets | 20 - 49 | |
| Independence Lumber Company, Inc. | Sawmill | 100 - 299 | |
| Magnolia Manufacturing | Cotton yarn | 300 - 599 | |
| Tritex, LLC | High temperature fabric | 20 - 49 | |

| Union Activity (2/2007 - 2/2012) | |
|-------------------------------------|---|
| Petitions filed for decertification | 0 |
| Petitions filed for representation | 0 |
| Petitions filed for raid | 0 |
| Elections won by union | 0 |
| Elections won by company | 0 |



| Estimated Earnings (May 2010) | | | | |
|---|-------------|-----------|---------------|-------------|
| Occupation | Median Wage | Mean Wage | Median Salary | Mean Salary |
| Office Clerks, General | \$10.79 | \$11.45 | \$22,448.21 | \$23,820.80 |
| Customer Service Representatives | \$12.59 | \$14.69 | \$26,181.95 | \$30,563.90 |
| Stock Clerks and Order Fillers | \$9.15 | \$10.20 | \$19,034.49 | \$21,213.78 |
| Laborers and Freight, Stock, and Material Movers, Hand | \$10.33 | \$11.28 | \$21,491.16 | \$23,471.88 |
| Heavy and Tractor-Trailer Truck Drivers | \$15.30 | \$16.57 | \$31,834.22 | \$34,447.83 |
| Bookkeeping, Accounting, and Auditing Clerks | \$13.57 | \$14.39 | \$28,235.26 | \$29,926.88 |
| Elementary School Teachers, Except Special Education | \$23.57 | \$24.87 | \$49,022.24 | \$51,723.89 |
| Team Assemblers | \$13.66 | \$13.53 | \$28,406.25 | \$28,151.73 |
| First-Line Supervisors of Office and Administrative Support Workers | \$18.40 | \$20.13 | \$38,273.20 | \$41,862.68 |
| Licensed Practical and Licensed Vocational Nurses | \$14.44 | \$14.95 | \$30,030.54 | \$31,100.46 |
| Sales Representatives, Wholesale and Manufacturing, Except | \$19.53 | \$21.34 | \$40,633.61 | \$44,396.63 |
| Technical and Scientific Products | | | | |
| General and Operations Managers | \$34.48 | \$42.59 | \$71,729.69 | \$88,583.04 |
| Maintenance and Repair Workers, General | \$14.60 | \$14.77 | \$30,359.63 | \$30,712.51 |
| First-Line Supervisors of Production and Operating Workers | \$20.40 | \$21.62 | \$42,444.24 | \$44,981.36 |
| Inspectors, Testers, Sorters, Samplers, and Weighers | \$13.23 | \$13.83 | \$27,513.41 | \$28,751.67 |
| Teacher Assistants | \$8.77 | \$10.16 | \$18,242.25 | \$21,129.49 |
| Secondary School Teachers, Except Special and Career/Technical | \$24.68 | \$25.57 | \$51,332.43 | \$53,179.17 |
| Education | | | | |
| Tellers | \$11.26 | \$11.58 | \$23,419.49 | \$24,093.09 |
| Telemarketers | \$8.70 | \$8.71 | \$18,111.40 | \$18,115.39 |
| Receptionists and Information Clerks | \$10.57 | \$10.83 | \$21,977.80 | \$22,535.58 |

Per Capita Personal Income (2010)

\$27,601

Median Family Income (FY 2010)

\$48,665



Education

The region provides access to three strong public school programs, with all schools accredited by the Southern Association of Schools and Colleges. Wytheville Community College operates an extension school at the Crossroads Institute in Galax. Private schools include Oak Hill Academy located in Grayson County.

| Public School Enrollment (Fall 2011) | | | | |
|--------------------------------------|--------|------------|--|--|
| Level | Number | Enrollment | | |
| Elementary | 10 | 2,759 | | |
| Combined | 3 | 879 | | |
| Middle | 4 | 1,740 | | |
| High School | 3 | 2,165 | | |

| Student Teacher Ratio (2010-2011) | |
|-----------------------------------|------|
| Elementary | 11:1 |
| Secondary | 11:1 |

Per Pupil Expenditure (FY 2010)

\$10,078.78

On-Time Graduation Rate (Class of 2011)

87.8%

High School Graduates Continuing Education (2010-2011)

83.7%

Advanced Programs (2010-2011)

Governor's Schools

A. Linwood Holton Governor's School

Southwest Virginia Governor's School For Science, Mathematics & Technology

| Governor's School Enrollment | 17 |
|---|----|
| Students taking 1 or more Advanced Placement (AP) Courses | 99 |
| Students taking 1 or more AP Exams | 83 |



Education

College/university consortiums offer strong programs to the area. Major universities, including Virginia Tech, Radford University and Wake Forest University, are located within a 1½ hour drive.

| Workforce Development Facilities | |
|---|-----------------------------|
| Facility | Туре |
| Bristol Workforce Center | VEC Workforce Center |
| Galax Workforce Center | VEC Workforce Center |
| Giles County Partnership For Excellence | Satellite Center |
| Marion Workforce Center | VEC Workforce Center |
| People Incorporated Workforce Development | Satellite Center |
| Radford Workforce Center | VEC Workforce Center |
| The Crossroads Institute | Career and Technical Center |
| Workforce Development Center - Christiansburg | Satellite Center |
| Workforce Development Center - Dublin | Satellite Center |
| Workforce Development Center - Floyd | Satellite Center |
| Wytheville Workforce Center | VEC Workforce Center |

| Higher Education Facilities — Fall 2011 | |
|---|------------|
| Facility | Enrollment |
| Radford University | 9,370 |
| New River Community College | 5,207 |
| Wytheville Community College | 3,792 |



Transportation

Interstates 77, 81, and future I-74 offer excellent transportation to metropolitan centers in Virginia and the Carolina's.

| Interstates | |
|-------------|-----------------------|
| Name | Distance |
| I-77 | 0.0 miles (0.0 km.) |
| I-81 | 7.2 miles (11.5 km.) |
| I-381 | 28.1 miles (45.2 km.) |
| I-40 | 37.2 miles (59.8 km.) |
| I-26 | 41.6 miles (66.9 km.) |
| I-581 | 44.8 miles (72.0 km.) |

Note: Measured from border of locality/region.

| Highways | | | | |
|-------------|-------------|------------|------------|-------------|
| Highway 100 | Highway 148 | Highway 16 | Highway 21 | Highway 221 |
| Highway 274 | Highway 48 | Highway 52 | Highway 58 | Highway 89 |
| Highway 93 | Highway 94 | Highway 97 | | |

Note: 4-Lane US Highways located within locality/region.

| Commercial Air Service | | | |
|---|-----------------|-----------------|--|
| Piedmont Triad International Airport, Greensboro, NC 82.4 miles (132.6 km.) | | | |
| American Airlines | American Eagle | Delta Air Lines | |
| Delta Connection | United Airlines | United Express | |
| US Airways | Allegiant Air | | |

Note: Within a 75-mile drive of the center of the locality.



Transportation

Several major airports with international connections are available within reasonable drive times. A regional airport is located in Carroll County.

| General Aviation Service | |
|----------------------------|--------------------|
| Name | Runway Length |
| Twin County Airport, Galax | 4,203 ft (1,281 m) |

Freight Rail Service

Norfolk Southern Railway Company

| Seaports | |
|------------------|------------------------|
| Name | Distance |
| Port of Virginia | 338.0 miles (544.0 km) |

Note: Driving distance from the center of the locality to Port of Virginia and any other seaports within 100 miles.

| Other Ports of Entry | |
|---|------------------------|
| Name | Distance |
| New River Valley Airport (Virginia TradePort) | 35.5 miles (57.2 km) |
| Winston Salem | 82.4 miles (132.6 km) |
| Tri Cities | 97.5 miles (156.9 km) |
| Port of Washington - Dulles | 305.9 miles (492.3 km) |

Note: Driving distance from the center of the locality to Port of Washington - Dulles and any other port of entry within 100 miles.



Utilities

Appalachian Power offers very affordable electric rates. Redundant telecommunications are available throughout the region. "The Wired Road" is a broadband initiative that transverses the region.

| Appalachian Power |
|---|
| Atmos Energy |
| Sprint/United Telephone-Southeast |
| Carroll County Public Service Authority |
| City of Galax |
| Town of Fries |
| Town of Hillsville |
| Town of Independence |
| Town of Troutdale |
| Carroll County Service Authority |
| City of Galax |
| Town of Fries |
| Town of Hillsville |
| Town of Independence |
| Carroll-Grayson-Galax Solid Waste Authority |
| |



Financial Institutions

Several Virginia Enterprise Zones are located in the region which provide incentives to businesses who stimulate job creation and private investment in designated areas.

| Financial Institutions — 4th Qtr 2011 Assets | | |
|--|---------------|--|
| | Assests | |
| _Bank | (millions) | |
| Bank of America, N.A. | \$1,451,969.3 | |
| Wells Fargo Bank, N.A. | \$1,161,490.0 | |
| Branch Banking and Trust Company | \$168,867.6 | |
| First-Citizens Bank & Trust Co. | \$20,566.4 | |
| Carter Bank & Trust | \$3,970.4 | |
| The National Bank of Blacksburg | \$1,063.8 | |
| Grayson National Bank | \$345.8 | |
| Bank of Floyd | \$258.8 | |



Heritage events are held throughout the year. The region is rich with musical heritage and artistic talent.

Government

Galax has a City Manager and a seven-member City Council. Carroll County has a County Administrator and a six-member Board of Supervisors. Grayson County has a County Administrator and a five-member Board of Supervisors.

Galax and Grayson County have comprehensive plans and zoning and subdivision ordinances. Carroll County has a comprehensive plan and subdivision ordinance.

Hillsville is the county seat of Carroll County and the only incorporated town within the county. Independence is the county seat of Grayson County. Fries and Troutdale are other incorporated towns within the county.

Taxes

Localities in Virginia collect a 1% sales tax. They do not tax other items taxed at the State level.

Counties and cities in Virginia are separate taxing entities. Therefore, a company pays taxes to either a county or to a city.

If a company is located in a town, it pays town and county taxes except for utility taxes which are paid only to the town and the license tax which is paid only to the town unless town law permits the additional collection of a county tax.

Manufacturers pay real estate, machinery and tools, truck and automobile, utility, and sales taxes.

Nonmanufacturers pay real estate, tangible personal property, truck and automobile, utility, and sales taxes. They also may pay either a merchants' capital or a license tax.

Manufacturer's Tax Profile (Carroll) <u>pdf</u> Non-Manufacturer's Tax Profile (Carroll) <u>pdf</u>

Manufacturer's Tax Profile (Galax) <u>pdf</u> Non-Manufacturer's Tax Profile (Galax) <u>pdf</u>

Manufacturer's Tax Profile (Grayson) <u>pdf</u> Non-Manufacturer's Tax Profile (Grayson) <u>pdf</u>



Various festivals and recreational facilities make the region an excellent place to work, play, live and start a business.

Community Facilities

The community's health needs are well served by Twin County Regional Hospital with 149 beds, a staff of 23 medical specialists, and state-of-the-art diagnostic and treatment facilities. The hospital's medical services include an emergency room, CT-scanning, laser eye surgery, nuclear medicine, and ultrasonography. Regional referral hospitals include the medical centers and teaching hospitals at Wake Forest University, the Virginia Commonwealth University Medical Center, Duke University, and the University of Virginia. Five clinics are also available in the twin county area.

Seventy-one physicians and 29 dentists provide medical services to the region.

Nursing home care is available at five facilities in the area.

Nearly 200 churches are located in the two-county, one-city region, with most Protestant denominations and the Roman Catholic Church represented. The nearest Jewish synagogue is in Winston-Salem, N.C.

The area is fortunate to be served by two regional library systems. The Galax-Carroll Regional Library System is operated from the Vaughan Memorial Library in Galax and has a branch and two stations in Carroll County. The town of Independence, in Grayson County, is part of the Wythe-Grayson Regional Library. The two systems have a combined collection of 136,000 volumes.



The region offers a moderate four-season environment in an air quality attainment area.

Community Facilities (continued)

The Crossroads Rural Entrepreneurial Institute, located in Galax, houses a mixed-use business incubator facility, high-tech educational center for high school and college students, and a continuing education center for GED, workforce, and corporate training.

Galax is the commercial trade center for the area. Most retail activity is concentrated in either the central business district with over 130 businesses or in several surrounding commercial shopping centers. Additional retail and service businesses are located in the outlying towns.



The region offers local governments working together for the benefit of industry and business by providing a friendly business environment.

Lifestyle

The Galax/Carroll/Grayson area offers a rich assortment of recreational activities and facilities. Grayson County has a 92-acre recreational park with a 25-meter swimming pool, two softball fields, a baseball park, tennis courts, picnic facilities, and hiking and fitness trails. The Carroll County Recreation Department also operates a public park with a swimming pool, softball fields, lighted tennis courts, and picnic facilities. Felts Park in Galax provides varied recreational choices including two multi-purpose athletic fields, lighted tennis courts, playground, 25-meter outdoor swimming pool, and picnic facilities. Publicly sponsored athletic programs and activities are available to area residents of all age groups. Local school facilities and community centers in Galax are also used for public recreational purposes and by area civic groups.

Felts Park is also home to The Galax Old Fiddlers' Convention. This annual gathering of musicians and fans draws 40,000 people to Galax each August. This is an internationally known event and attracts both performers and spectators from around the world.

The Historic 1908 Courthouse serves as the art and cultural center of Grayson County. It houses The Treasury, a fine art and craft retail gift shop, the Vault Museum, and the Baldwin Auditorium. The T. Jeff Mathews Memorial Museum in Galax houses a collection of artifacts reflecting the traditions of the Appalachians and southwestern Virginia. Also included are mounted wildlife displays of local native species and exhibits from more exotic areas.

The Mount Rogers National Recreation Area and the Jefferson National Forest combined encompass over 155,000 acres in Grayson County. This area has five campgrounds, two picnic areas, more than 94 miles of hiking trails and the 67-mile Virginia Highlands Horse Trail. In addition, miles of trout streams, two lakes for fishing and swimming and ample hunting opportunities await the sportsman. Grayson County is home of Virginia's highest peaks, Mt. Rogers and Whiteop and has 57 miles of the Historic new River flowing through it. Grayson Highlands State Park is notable for its camping, hiking, bridle trails, and some of Virginia's most scenic mountain vistas. The Blue Ridge Parkway is also located in Grayson/Carroll and is internationally known for its superb scenery and wide range of recreational opportunities. Golfers can take advantage of eight public courses in the area. Two private country clubs are also located in the community and feature golf courses, outdoor swimming pools, and tennis courts.



Outstanding medical facilities are available with local and university facilities within reasonable drive times.

Lifestyle (continued)

The New River Trail State Park originates in Fries and is the only linear state park in Virginia. It stretches for 57 miles to Pulaski, and 29 of those miles are parallel to the tranquil New River. The park is a historic and scenic trail for hiking, bicycling, and horseback riding.

Virginia's aCorridor