



Preparing for: Session 2

Mount Rogers

Tuesday, January 19, 2016

Dear SET members:

Thank you for investing yourself in the regional data discussions! Sometimes the numbers and summaries will cause us to wonder what the truth is! But, with intelligent and resourceful people persistently seeking to verify the region's reality, we will identify a baseline that accurately represents our community.

Over the next several weeks, you will search for answers to the questions generated on each of the focus clusters. To guide this process, a member of your SET Leadership Team will meet with each subgroup either in person or by conference call.

As a member of a Cluster Group, you will

- Select
 - a group manager who will coach the group to stay on task, contact group members, and ensure the group is gathering the needed materials
 - a recorder who will capture the notes from each group discussion and share with the other members
 - a spokesperson who will deliver the findings of the group to the other SET members during Session 2.
- Review and discuss the list of questions and resources generated during Session 1 for your cluster. Make revisions to the list based this group discussion.
- Assign group members a task to gather the responses/information related to a specific question.
 - You may need to read and summarize a report, conduct an interview with a person knowledge on the topic, or search a database to gather the needed information.
- Present your findings during Session 2 which is scheduled for January 19, 2016

Resources to Support Your Work

- SET Regional Data PowerPoint
- SET Regional Leadership Team
- Cluster Definitions

Cluster Topic: Tourism

Cluster Question	Resources	Group Members
Where are tourists from?	Virginia Tourism Corporation MySWVA Small Business Incubators	Olivia McDonald Elaine Holeyton Stephanie Otis Chris Pollins
ESRI Tapestry		
What do businesses need?		
Financing?		
Workforce Outlook		
Assets?		
Trends?		
What are the regional/state initiatives?		

Cluster Topic: Manufacturing

Cluster Question	Resources	Group Members
What is needed for growth/expansion?	Manufacturers Economic Developers Site Selectors VEDP aCorridor	Lori Deel Marty Holliday Dirk Moore
What are the markets?		
Supply chain leakages?		
Workforce outlook?		
Cost comparison to foreign markets		
What's happening in geographically adjacent states?		
Assets?		
Trends		
What are the regional/state initiatives?		

Cluster Topic: Agribusiness

Cluster Question	Resources	Group Members
What is needed for growth?	SWVA Farmers Market NRCS FSAA VDACS App. Sust. Dev. VA Beginning Farmers' Coalition	Kevin Spurlin Kevin Costello John Fant
What subsidy impact?		
Land Access?		
Financing?		
Supply chain leakages?		
Workforce outlook		
Assets?		
Trends?		
What are the regional/state initiatives		

Cluster Topic: Health Care

Cluster Question	Resources	Group Members
Who is included?	MSHA Free Clinics VDH DSS Southwest Virginia Health Authority Healthy Appalachia Institute	
What are wages?		
Workforce outlook?		
Supply chain leakages?		
Impact of MSHA/Wellmont merger?		
Assets?		
Trends?		
What are the regional/state initiatives?		

Interconnected Areas	Additional Resources
Financing network for small businesses	Crossroads
Business/financial services: Who/where are they? What are their needs?	People Incorporated
Leakages	Small Bus. Dev. Centers
Local infrastructure needs/usages?	VCC
Location of data warehouses/IT infrastructure	Wired Road
Incentives for location in region	