



Session 3: Connecting Capitals

Tuesday, February 23, 2016

10 a.m. – 2:30 p.m.

Holston Hill Community Golf Course
1000 Country Club Road
Marion, Virginia 24354

10:00 a.m. Welcome

10:05 a.m. Focus Cluster/Area Group Discussions

Welcome new members

Update new members on the SET planning process

Identify potential Cluster/Area Goals/Objectives

10:45 a.m. The Community Capitals: Strengths/Assets, Challenges & Data

11:30 a.m. Draft SMART Goals/Objectives

1:30 p.m. Next Steps: Building and Implementing the Plan

Next Session Discussion: Tuesday, April 19, 2016

Virginia SET Resource Team

- Janice Stroud-Bickes, USDA Rural Development
- Craig Barbrow, USDA Rural Development
- David Foster, USDA Rural Development
- Kasey Martin, Ph.D., USDA Rural Development
- Doug Jackson, Virginia Department of Housing & Community Development
- Jim Pease, Ph.D., Virginia Tech
- Martha Walker, Ph.D., Virginia Tech/Virginia Cooperative Extension

Launched in 2010 by USDA Rural Development, the nation's four regional rural development centers, the Purdue Center for Regional Development, and its land-grant university partners, SET is now in place in more than 70 regions in 31 states. SET - Virginia, a partnership between USDA Rural Development and Virginia Cooperative Extension, is intended to help strengthen the capacity of communities and counties in rural America to work together to develop and implement an economic development blueprint for multi-county regions, strategically building on the current and/or emerging comparative economic advantages of that region.

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Virginia SET V Session Schedule

Mount Rogers Region

Region	Session	Date, Time, & Location
Mount Rogers	<p>Civic Engagement Forum</p> <p>Discussion and brainstorming session on region's strengths, challenges, and data. Respond to the question: What could /should we do to build on the opportunities and manage the challenges?</p> <p>Builds the foundation for future discussions.</p>	<p>Tuesday, October 20, 2015</p> <p>10 a.m. – 2:30 p.m.</p> <p>Mount Rogers Planning Commission Conference Room 1021 Terrace Drive Marion, VA 24354</p>
Mount Rogers	<p>Session I: Exploration of Regional Data</p> <p>Review Civic Engagement Forum results. Examine economic data (businesses, jobs, clusters) and relevance to proposed actions.</p>	<p>Tuesday, December 8, 2015</p> <p>10 a.m. – 2:30 p.m.</p> <p>Mount Rogers Planning Commission Conference Room 1021 Terrace Drive Marion, VA 24354</p>
Mount Rogers	<p>Session 2: Evidence-based Planning</p> <p>Discussion on bubble chart, shift-share, import substitution, leakages, clusters, C.A.R.E. model. Set economic priorities.</p>	<p>Tuesday, January 19, 2016</p> <p>10 a.m. – 2:30 p.m.</p> <p>Mount Rogers Planning Commission Conference Room 1021 Terrace Drive Marion, VA 24354</p>
Mount Rogers	<p>Session 3: Connecting Capitals</p> <p>Analyze each economic priority in relationship to the Seven Community Capitals, set goals and objectives.</p>	<p>Tuesday, February 23, 2016</p> <p>10 a.m. – 2:30 p.m.</p> <p>Holston Hill Community Golf Course 1000 Country Club Road Marion, Virginia 24354</p>
Mount Rogers	<p>Session 4: Finalizing the Plan</p> <p>Set the actions that will ensure the successful accomplishment of the regional goals.</p>	<p>Tuesday, April 19, 2016</p> <p>10 a.m. – 2:30 p.m.</p> <p>Mount Rogers Planning Commission Conference Room 1021 Terrace Drive Marion, VA 24354</p>
Mount Rogers	<p>Implementation*</p> <p>*There is potential for inclement weather to postpone a session. The dates in April and May will allow us two scheduled sessions to complete the high-quality plan and begin work on implementation.</p>	<p>Tuesday, May 10, 2016</p> <p>10 a.m. – 2:30 p.m.</p> <p>Mount Rogers Planning Commission Conference Room 1021 Terrace Drive Marion, VA 24354</p>
Mount Rogers	<p>Implementation*</p>	<p>TBD</p>